

## 2024 CORPORATE SPONSORSHIP INFORMATION

### **Mission**

The mission of the Cleveland Kids' Book Bank is to foster literacy and a love of reading by distributing free books to children in need through collaboration with community partners. The Kids' Book Bank was founded on the idea that every child deserves access to a variety of books to read and own.

### **About the Cleveland Kids' Book Bank**

We distribute an average of 45,000 books per month to 100,000 children annually in Greater Cleveland. Since opening in 2016, we have distributed more than 4.4 million free books to children in our community. We work with 1,700 partner organizations to get books into the hands and homes of children so they can build their own home libraries. More than 10,000 volunteers including corporate and civic groups, students, and others have given their time at our warehouse to prepare books for distribution.

### **Partners**

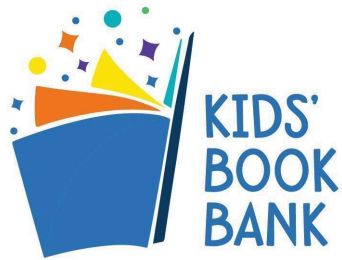
Our distribution partners include a wide range of organizations that serve families and children. Some examples:

- schools including CMSD, Breakthrough Schools, Maple Heights, Bedford Heights; day care centers, pre-schools, after-school programs
- government agencies and programs including WIC, MomsFirst, and Bright Beginnings
- non-profits like Greater Cleveland Food Bank, Shoes and Clothes for Kids, Boys & Girls Clubs, and others
- community events including Cleveland Reads events, Juneteenth, Cleveland Metropolitan School District Summer Learning sites, and more

### **The Need**

2 out of 3 kids in low-income areas don't own their own books. Most of the population we serve qualifies for free or reduced lunch, and several of the school districts we serve include Title 1 Schools. Buying books is not, and cannot be a priority for families struggling to put food on their tables.

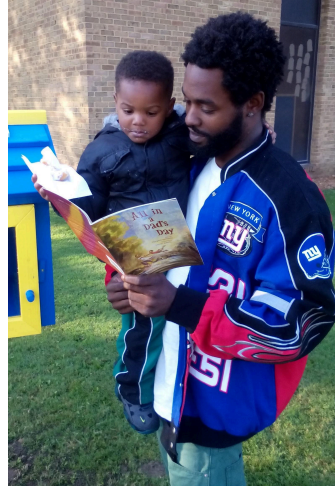
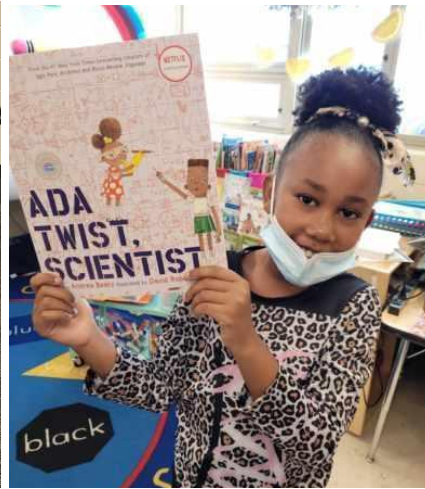
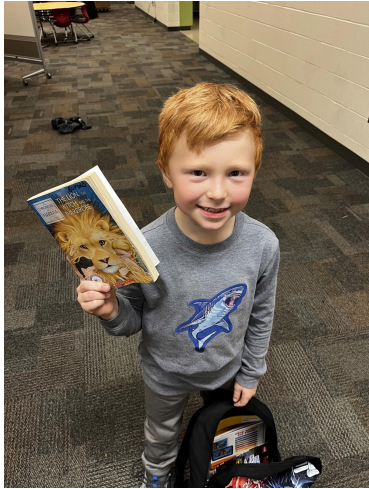
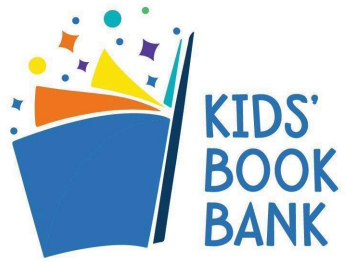
Kids who can't read become adults who can't read. Sixty-six percent of Cleveland residents are functionally illiterate, and some Cleveland neighborhoods have an adult illiteracy rate as high as 95%. At this level, people may struggle to read a bus schedule, medicine bottle, or job

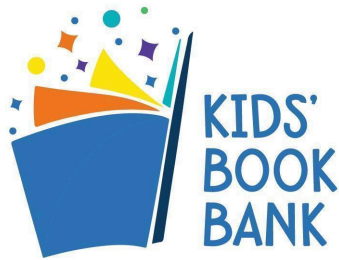


application. The Kids' Book Bank is an essential piece of the work being done to increase literacy among our younger population to improve our city's outcomes and workforce development. By getting hundreds of thousands of free books into the community every year, we are giving families at-home resources to break the cycle of illiteracy.

Making high-quality, age-appropriate books accessible and free for all those who need them is a game changer. Research shows that having as few as 20 books in the home has a significant impact on a child's academic success – regardless of parent education or income – and the more books in the house, the greater the benefit. Our goal is to help families build their home libraries so reading becomes a regular part of their routine now and into adulthood.







## **Sponsorship Levels and Benefits**

### **\$20,000+ - DIAMOND SPONSORSHIP**

#### ***Benefits of Platinum, plus:***

- Delivery Sponsor: Company name on delivery truck and listed in delivery-related communications for 12 months.

### **\$15,000-\$19,999 - PLATINUM SPONSORSHIP**

#### ***Benefits of Gold, plus:***

- Collection Bin Sponsor: Company name on a permanent outdoor book collection bin and listed in related communications for 12 months.
- Press release and media coverage.

### **\$10,000-\$14,999 - GOLD SPONSORSHIP**

#### ***Benefits of Silver, plus:***

- Warehouse Sponsor: Company signage in Cleveland Kids' Book Bank space for 12 months, seen by hundreds of people every month.

### **\$5,000 - \$9,999 - SILVER**

#### ***Benefits of Bronze, plus:***

- Booktoberfest Sponsorship

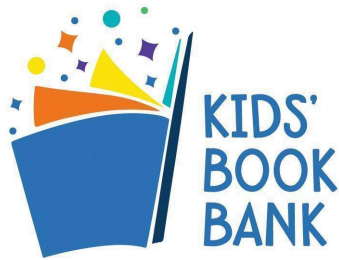
### **\$2,500-\$4,999 - BRONZE SPONSORSHIP**

#### ***Benefits of Paper, plus:***

- 2 tickets to Booktoberfest
- Books Like Me Sponsorship
- Acknowledgment in newsletters and social media posts
- Priority selection of one volunteer shift for up to 20 employees

### **\$1,000 - \$2,499 - PAPER SPONSORSHIP**

- Company name listed on website
- Acknowledgment in newsletters and social media posts
- Book Drive Coordination



	Paper	Bronze	Silver	Gold	Platinum	Diamond
Public Acknowledgement	X	X	X	X	X	X
Company Name on Website	X	X	X	X	X	X
Coordination of a Book Drive	X	X	X	X	X	X
Booktoberfest Tickets		2	2	4	4	6
Books Like Me Campaign		X	X	X	X	X
Social Media Highlight		X	X	X	X	X
Volunteer Shift for 20		1	1	1	2	2
Booktoberfest Sponsorship			X	X	X	X
Warehouse Signage				X	X	X
Press Release & Media Coverage					X	X
Collection Bin Signage					X	X
Truck Signage						X

We invite you to make either a one year or two year commitment at this time, and each commitment can be at a different sponsorship level. For questions or to discuss sponsorship opportunities, please contact Natalie Friedl, Executive Director, at [natalie@kidsbookbank.org](mailto:natalie@kidsbookbank.org) or 216-367-9009.

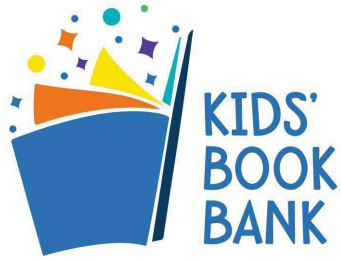
### Payment

Please make check payable to:

Cleveland Kids' Book Bank  
 3635 Perkins Ave  
 Cleveland OH 44114  
 216-417-1803

Credit card and ACH payment options are available online at [www.kidsbookbank.org](http://www.kidsbookbank.org).

Please consider covering the transaction fee, so the full impact of your sponsorship benefits the Kids' Book Bank.



*The Cleveland Kids' Book Bank is a non-profit and is tax-exempt in accordance with Section 501 (c)(3) (Federal Tax ID 47-5553602).*