

## **MEDIA AVAILABILITY**

### **Cleveland Kids' Book Bank Receives Donation of 125,000 Books from Junior Library Guild**

#### **Amazon Donates Freight and Storage to Enable Receipt of Donation**

#### **Free Book Fair to be Held at Wade Park Elementary With These Books in celebration of Read Across America Month**

Cleveland, OH (March 17, 2025) — The Cleveland Kids' Book Bank, a leading nonprofit dedicated to fostering literacy and a love of reading by providing free books to children, announced a donation of 125,000 brand-new books from the Junior Library Guild (JLG) in Columbus.

The books, a broad selection curated by JLG, are brand-new titles for grades K-12, including approximately 30,000 books featuring diverse characters.

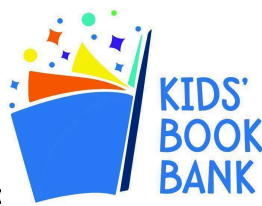
"We were thrilled to connect with JLG and learn about the opportunity to acquire these books. Brand-new, current-title, and diverse books are exactly what our partners are asking for. The amazing donation from JLG and incredible support from Amazon Local Good is putting terrific books into the homes of Cleveland families," said Cleveland Kids' Book Bank Operations Director, Colleen Watt.

The Kids' Book Bank reached out to Cleveland Amazon contacts to request help transporting and storing these books, who immediately agreed and moved quickly to help coordinate and cover the cost of transporting the five trailers of books from Columbus to Cleveland. Amazon is temporarily storing 100 pallets, or 100,000 books, at their Euclid site until the Kids' Book Bank moves to its new, larger building this summer and will have the space to store this large quantity.

Natalie Friedl, Executive Director of Cleveland Kids' Book Bank said, "We simply could not have said 'YES!' to this incredible donation without the support of Amazon. They made this possible. That is why our new facility is critical to our community. We cannot turn away resources for our children." The remainder of books were received at the Kids' Book Bank warehouse and are currently being distributed.



"Literacy opens doors to opportunity, reading has always been at the heart of



at began by selling books, promoting We're proud to partner with the

Cleveland Kids' Book Bank to bring books directly into the hands of young readers at Wade Park Elementary. Reading Across America celebrates the transformative power of books, and through this free book fair, we're helping ensure that every child has access to the stories that will spark their imagination and fuel their future success. This initiative reflects our ongoing commitment to supporting education and literacy in the communities in which we live and work," said Paula Morrison, Amazon Regional Public Relations Specialist

"Access to books is essential in shaping the future of Cleveland's community. Libraries and Book Banks serve as vital resources, providing the tools and opportunities needed for literacy to flourish. Junior Library Guild is proud to be a small part of ensuring that every child in Cleveland has access to books. Together, as a community, we are fostering a love for reading, empowering young minds, and building a foundation for lifelong learning and success," said Jon Cahen, Marketing Director, Junior Library Guild

**Join us on Thursday, March 20, from 9 a.m. to 2 p.m., at CMSD Wade Park School located at 7600 Wade Park Ave., Cleveland, OH. In celebration of Read Across America month, Amazon employees will join Kids' Book Bank staff to give away some of these books at a free book fair for students. Amazon employees will also volunteer at the Kids' Book Bank to sort and pack books on Friday, March 21, from 9:30 a.m. to 11:30 a.m. Media are invited to both events.**

#### **About the Cleveland Kids' Book Bank**

Since 2016, the nonprofit organization has been dedicated to ensuring that every child in Greater Cleveland has books in the home. Through its community-based partnerships, the Cleveland Kids' Book Bank has distributed more than 4.9 million new and gently used books to children, schools, and community organizations, helping to foster a love of reading and improving childhood literacy. The Kids' Book Bank recently purchased a new building and anticipates a summer move to larger space.

#### **About Amazon**

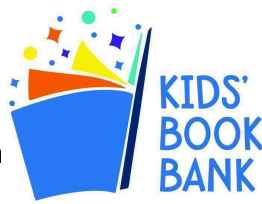
Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [amazon.com/about](https://amazon.com/about) and follow @AmazonNews

#### **About the Junior Library Guild**

Running a library is hard and we exist to make it easier. For over 95 years Junior Library Guild (JLG) has supported librarians by reading tens of thousands of titles and handpicking only the



best ones across 70+ categories. From  
through a noisy new release calendar



d mystery to math, let our experts sift  
; in the rough. Enjoy expert reviews  
from School Library Journal, customize a monthly delivery to fit the unique needs of your  
library, maximize flexibility by swapping out books when needed, and join thousands of other  
libraries that trust Junior Library Guild to fill their shelves with the titles students crave.

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