



We're pumped to share that the **Associate Board of the Cleveland Kids' Book Bank is leading the charge** for this year's **Cleveland Browns Home Game 50/50 Raffle Partnership** — and we need YOUR help to make it a touchdown!



Here's the Game Plan:

Sign up to volunteer as part of the team selling 50/50 raffle tickets at Browns home games. Proceeds benefit Kids' Book Bank's mission to **foster literacy and a love of reading** — and it's a chance to enjoy the game-day energy while making a difference!



Sign up here: <https://bit.ly/KBB-Browns5050>



Who's Running Point?

Prior to your game, you will receive an email from the Browns requiring you to complete information for credentialing, and you will also receive an email from Kids' Book Bank with details for the day plus your **FREE Parking QR Code**.

Your commitment matters! Please sign up for games you are confident you can attend. We appreciate your willingness to spend a day raising funds and awareness for the Cleveland Kids' Book Bank!



Incentives!

- All volunteers will receive a QR code for **FREE parking** in the E. 9th lot, not far from where you will check in (NE side of the stadium).
- All volunteers will receive **morning snacks and a post 3rd quarter box lunch**.

- Volunteers are encouraged to stay for 4th quarter and cheer the Browns to a win!
- Volunteers who attend **3 or more games** will score **exclusive Browns swag** — because raising money for literacy *should* come with a little extra style.



Bringing a Teen? Great!

Volunteers under 18 are welcome. They must attend **with an adult** and assist by **holding a 50/50 raffle sign**.



Can't Find an Open Spot?

If your preferred game is full, don't fumble! Just email us at **events@kidsbookbank.org** — we'll do our best to get you in.

Let's make this season a win for literacy, for the Cleveland Kids' Book Bank and the Cleveland Browns!

Thank you for being a part of the team — we can't wait to see you at the stadium!

With gratitude,

The Kids' Book Team & Associate Board



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