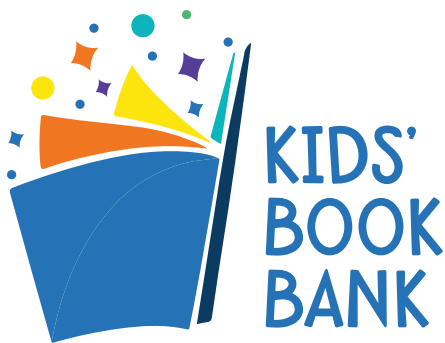




Dear Friends,

The Cleveland Kids' Book Bank is sharing the magic of reading and book ownership with kids across Greater Cleveland – **and you can be part of the story!**

Since 2016, we have **distributed more than five million free books to children in Cleveland** through 1,800 community-based partnerships, including schools, non-profits, and community organizations.

More than 13,000 volunteers and thousands of donors make our work possible in getting free books to **100,000 kids every year.**

Celebrate and support The Next Chapter of the Kids' Book Bank as an underwriter of our first-ever casino night fundraising event! This dynamic event will take place in our new home—a 24,000 square foot office and warehouse space on West Parkway in Cleveland. Our Next Chapter Capital Campaign raised nearly \$2 million to purchase and renovate this transformative space to support the growth of the Kids' Book Bank and our impact in getting more books into the hands and homes of children in our community.

Your support of our casino night fundraiser – **BET ON BOOKS: A Night in Wonderland** will have a direct impact on children who experience barriers to book access and ownership. Your sponsor support will ensure the Kids' Book Bank can continue distributing **50,000 books every month** through our partners who work directly with families and kids. Imagine what a home library and a routine of reading could do for a child's success. You will make this possible.

Your company's name/logo will be front and center at our literary twist on the Mad Hatter's Tea Party on Saturday, October 25, 2025. Two hundred guests will enjoy an all you can eat buffet, Vegas-style table games, raffles for fabulous prizes, and much, much more!

Please see the attached information sheet with details on our unique underwriting opportunities. Your generosity is appreciated, and your support will help our community's kids build their home libraries with books they'll love.

Let's bet on literacy,

Natalie Friedl
Executive Director

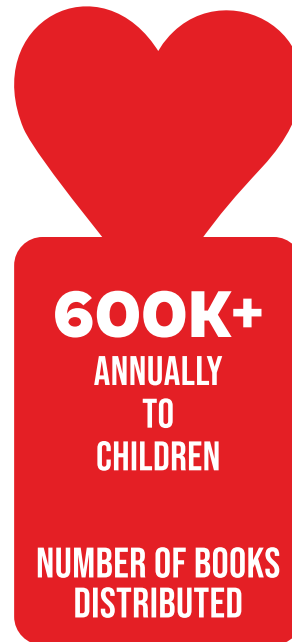
Cleveland Kids' Book Bank **EVENT AT A GLANCE** kidsbookbank.org

WHAT: BET ON BOOKS: A Night in Wonderland

WHEN: Saturday, October 25, 2025 **WHERE:** 13913 West Parkway, Cleveland Ohio

WHY: A whimsical evening of games, giving, and growing young readers.

OUR MISSION is to foster literacy and a love of reading
by distributing free books
to children through collaboration with community partners.



The most significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school



The most successful way to improve the reading achievement in children is to increase their access to print (books!)



Children growing up in homes with at least 20 books get three years more schooling than children from bookless homes.



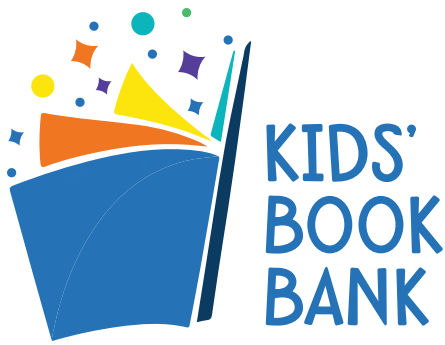
"Book access is at the core of literacy. Music cannot be taught without instruments. Sports cannot be taught without equipment. Books must be available to teach reading," explained Natalie Friedl, executive director of the Kids' Book Bank.

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BET ON BOOKS: A NIGHT IN WONDERLAND

UNDERWRITING OPPORTUNITIES

Please support our fundraiser by underwriting one or more of the below.

Each underwriter will get a listing on signage at the event and a large sign with your name at the location of the underwritten activity.

A portion of your contribution will be tax-deductible. You will receive a receipt for your records following the event.

\$750

THROUGH THE LOOKING GLASS Photo Kiosk

\$750

QUEEN OF HEARTS Champagne Dress

\$750

WONDERLAND Stage

\$500

DRINK ME, A Magical Elixir Bar

\$500

THE MAD HATTER'S Buffet

\$500

THE UNBIRTHDAY CAFÉ, Coffee & Dessert Station

\$250

TWEEDLEDEE & TWEEDLEDUM'S 50/50 Raffle

\$250 each

QUEEN OF HEARTS Casino Tables (up to 20 tables)

\$250

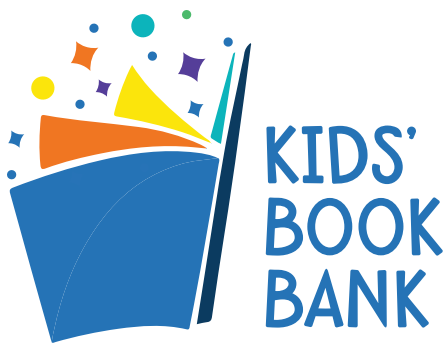
ALICE'S Prize Table

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UNDERWRITING OPPORTUNITIES ITEM(S)

AMOUNT \$ _____

A portion of your contribution will be tax-deductible.
You will receive a receipt for your records following the event.

PAYMENT METHOD

- ☐ CHECK ENCLOSED (payable to Kids' Book Bank)
☐ ONLINE ACH

- ☐ PAY ONLINE (scan QR code)
☐ SEND INVOICE



Recognition Name (as you want it to appear on promotional materials)

Date

Company (if applicable - as you want it to appear on promotional materials)

Address

City

State

Zip

Phone

Email

LOGO Send your company logo (eps, pdf or jpeg accepted formats) to events@kidsbookbank.org
Logos will be featured, in accordance with sponsor level, as received.

IF PURCHASING VIA **CHECK** OR YOU NEED AN **INVOICE** PLEASE RETURN COMPLETED FORM TO

Kids' Book Bank
c/o Pierre Brault
3635 Perkins Avenue
Cleveland OH 44114

SPONSORSHIP DEADLINE IS OCTOBER 1, 2025

QUESTIONS? PLEASE CONTACT

Pierre Brault at events@kidsbookbank.org

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