



FOR IMMEDIATE RELEASE

Reading Rocks: Cleveland Musicians and Volunteers Unite to Support the Kids' Book Bank

CLEVELAND, OH (June 10, 2026) — What happens when a group of **Rockstar Volunteers** decide to connect their love of books with their love for music? The answer is **Reading Rocks**, an exciting benefit concert supporting the Cleveland Kids' Book Bank.

Taking place on **Thursday, June 18, 2026, at the Music Box Supper Club**, Reading Rocks was made possible by the passion of Cleveland musicians **Rich Spina, Don Krueger, and Billy Sullivan**, and a special appearance by **Neil Zaza**, who are donating their talents to support the Cleveland Kids' Book Bank's mission to ensure every child has books to call their own.

"This event perfectly captures what makes our community so special," said Natalie Friedl, Executive Director of the Cleveland Kids' Book Bank. "It started with volunteers who wanted to do more. They took something they love—music—and transformed it into an opportunity to help children build home libraries and discover the joy of reading. Then local musicians said yes! It's a beautiful example of people coming together around a shared belief that books can change lives."

Research consistently shows that having books in the home is one of the strongest indicators of future academic success, and the Cleveland Kids' Book Bank works to remove barriers to book ownership by collecting, distributing, and purchasing books for children throughout the region.

Since opening its doors in 2016, the Cleveland Kids' Book Bank has distributed more than **5.5 million books** to children in Northeast Ohio through schools, healthcare providers, nonprofits, early childhood programs, and community organizations.

Reading Rocks, **sponsored by Grandparent Merit Badges**, offers attendees the chance to enjoy great music while directly supporting that impact.



Event Details

Reading Rocks Benefit Concert

Thursday, June 18, 2026

Doors open at 5:30; Concert from 7:00 PM – 9:00 PM

Benefiting Cleveland Kids' Book Bank

Featuring:

- Rich Spina
- Don Krueger
- Billy Sullivan
- Neil Zaza

Tickets:

- \$40 Advance Purchase
- \$50 At the Door

Food and beverages will be available for purchase.

About the Cleveland Kids' Book Bank

The mission of the Cleveland Kids' Book Bank is to foster literacy and a love of reading by distributing free books to children through collaboration with community partners. Since opening in 2016, the organization has distributed more than 5.5 million books to children across Greater Cleveland, helping families build home libraries and ensuring that every child has the opportunity to own books. The Kids' Book Bank moved into a 24,000 sq. ft. space in October 2025 after completing a successful \$2 million capital campaign in less than 12 months.

About Grandparent Merit Badges

Dave Grunenwald, author, creator, and grandparent designs children's books and activity books to disconnect from the digital and reconnect with those who matter most. These books turn any afternoon into a great adventure. grandparentmeritbadges.com



For more information, visit the Cleveland Kids' Book Bank or follow the organization on social media.

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