



BET ON BOOKS

Escape to Neverland



Saturday, October 17, 2026

Underwriting Opportunities

Meet the Cleveland Kids' Book Bank



The mission of the Cleveland Kids' Book Bank is to foster literacy and a love of reading by distributing **free books to children** in collaboration with community partners.

Your support of our annual fundraising event – Bet on Books – will have a direct impact on our ability to continue **providing 50,000 free books every month** to tens of thousands of children in Cuyahoga and Lorain counties to build their own home libraries and the skills they need to succeed in school.

Enclosed is information about how you or your organization can support book ownership for our area's children through event sponsorship.

Attached You Will Find

Event underwriting opportunities for all budgets and interests

Underwriting deadline is Friday, September 4.



NUMBER OF
BOOKS
DISTRIBUTED

600K+
ANNUALLY TO
CHILDREN



BOOK
COLLECTION BINS
THROUGHOUT
CLEVELAND

23



19,000+
VOLUNTEERS

1,800+
COMMUNITY
PARTNERS

BOOK
SOURCES

70%
COMMUNITY
DONATED

30%
PURCHASED



The most significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school



The most successful way to improve the reading achievement in children is to increase their access to print (books!)



Children growing up in homes with at least 20 books get three years more schooling than children from bookless homes.



"Book access is at the core of literacy. Music cannot be taught without instruments Sports cannot be taught without equipment. Books must be available to teach reading," explained Natalie Friedl, executive director of the Kids' Book Bank.



UNDERWRITING OPPORTUNITIES

Please support our annual fundraiser by underwriting one - or more - of the opportunities below. Proceeds support our mission to provide free books to kids in Greater Cleveland.

Underwriters receive recognition signage at the event, attended by more than 250 people.

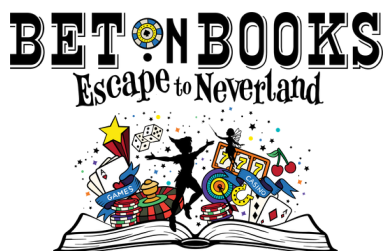
\$900	Skull Rock Beer Station
\$900	Mermaid Lagoon Wine Bar
\$900	Specialty Drink Station
\$900	Captain Hook's Pirate Feast
\$750	Treasure Chest Silent Auction Table
\$750	Neverland Memories Photo Booth
\$750	Lost Boys Hideout Coffee & Dessert Table
\$500	Pixie Dust Raffle Table
\$500	Human Slot Machine
\$500	Wine Pull Punch
\$500	Straight on Till Morning Swag Shop
\$500	Mission Moment Matching Gift
\$250	Tic-Toc Croc 52 Card Raffle
\$250	Individual Casino or Carnival Game



Bet on Books: Escape to Neverland
 Saturday, October 17, 2026
 6 pm - 10 pm
 Cleveland Kids' Book Bank
 13913 West Parkway Rd., Cleveland, OH 44135



Scan for Event Page



UNDERWRITING AMOUNT & ITEM(S)

- | | |
|--------------------------------|--------------------------------|
| ☐ \$900 | ☐ \$500 |
| ☐ \$750 | ☐ \$250 |

Item(s) Name

PAYMENT METHODS

bit.ly/BetonBooks2026-underwriting

☐ **Check enclosed** (payable to Kids' Book Bank)

☐ **Pay Online** (scan QR code)

☐ **Online ACH**

☐ **Send Invoice**



Recognition Name (as you want it to appear on promotional materials)

Date

Company (if applicable - as you want it to appear on promotional materials)

Contact Name

Address

City

State

Zip

Phone

Email

If paying by **CHECK** or if you need an **INVOICE**, please return this completed form to **events@kidsbookbank.org**.

LOGO Please send your company logo (EPS and PNG) to **events@kidsbookbank.org**. Logos will be displayed in accordance with sponsorship level, as received.

QUESTIONS? Please contact Pierre Brault at **events@kidsbookbank.org** or **216-417-1803**.



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