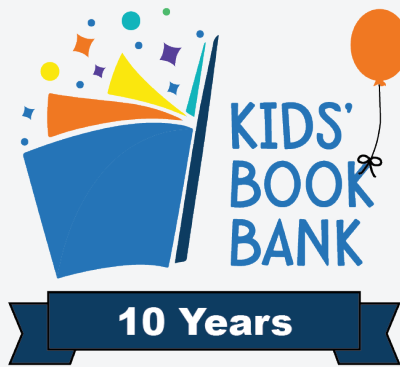




BET ON BOOKS

Escape to Neverland



Saturday, October 17, 2026

Sponsorship Opportunities

Meet the Cleveland Kids' Book Bank



The mission of the Cleveland Kids' Book Bank is to foster literacy and a love of reading by distributing **free books to children** in collaboration with community partners.

Your support of our annual fundraising event – Bet on Books – will have a direct impact on our ability to continue **providing 50,000 free books every month** to tens of thousands of children in Cuyahoga and Lorain counties to build their own home libraries and the skills they need to succeed in school.

Enclosed is information about how you or your organization can support book ownership for our area's children through event sponsorship.

Attached You Will Find

- Event Sponsorship Opportunities for every budget
- Generous Sponsorship Benefits to get your name in front of our guests
- Keep the Story Going: 2027 Partnerships Opportunities

Sponsorship deadline is Friday, September 4



**NUMBER OF
BOOKS
DISTRIBUTED**

600K+
ANNUALLY TO
CHILDREN



**BOOK
COLLECTION BINS
THROUGHOUT
CLEVELAND**

23



19,000+
VOLUNTEERS

1,800+
COMMUNITY
PARTNERS

**BOOK
SOURCES**

70%
COMMUNITY
DONATED

30%
PURCHASED



The most significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school



The most successful way to improve the reading achievement in children is to increase their access to print (books!)

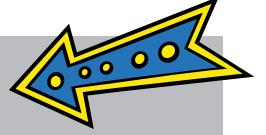


Children growing up in homes with at least 20 books get three years more schooling than children from bookless homes.



"Book access is at the core of literacy. Music cannot be taught without instruments Sports cannot be taught without equipment. Books must be available to teach reading," explained Natalie Friedl, executive director of the Kids' Book Bank.

Help Kids Find Their Own **Escape** in Books!



VIP Tickets

6 drink tickets and \$25 in chips for games

	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Tax deductible amount	\$23,100	\$8,480	\$3,860	\$1,740	\$620
Sponsor Tickets & Reserved Seating	Table of 10	Table of 8	Reserved Seats 6	Reserved Seats 4	Reserved Seats 2
Recognition on sponsor signage					
Premier parking	5 passes	4 passes	3 passes	2 passes	1 pass
Early Access to Open Bar Lounge 5-6pm					
Mention in official press release					
Recognition from Stage					
Table Signage					
Event Naming Rights (i.e. presented by)					
Outdoor and Stage signage at the event					

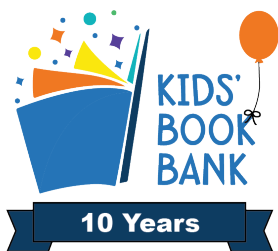
***Elevate your sponsorship to a partnership by adding one of the following for 2027.**

Books Like Me Campaign Sponsor (June 1 - July 31) \$5,000

Early Readers Program Sponsor (K-3) (Sept - May) \$5,000

Distribution Event (monthly) (Jan - Dec) \$2,500

Changing the Narrative Monthly Events (Lunch & Learn and Books & Brunch) - (Jan - Dec) \$1,000



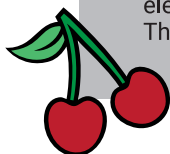
BETON BOOKS

Escape to Neverland

SPONSORSHIP OPPORTUNITIES

A portion of your contribution will be tax-deductible.
You will receive a receipt for your records following the event.

- ☐ \$25,000
- ☐ \$10,000
- ☐ \$5,000
- ☐ \$2,500
- ☐ \$1,000



ELEVATE MY SPONSORSHIP

We will contact you to discuss your elevated sponsorship in the coming weeks.
Thank you!

- ☐ \$5,000
- ☐ \$2,500
- ☐ \$1,000



PAYMENT METHOD

- ☐ Check Enclosed (payable to Kids' Book Bank)
- ☐ Online ACH

- ☐ Pay Online (scan QR code)
- ☐ Send Invoice

bit.ly/BetonBooks2026-sponsor



Recognition Name (as you want it to appear on promotional materials)

Date

Company (if applicable - as you want it to appear on promotional materials)

Contact Name

Address

City

State

Zip

Phone

Email

If paying by **CHECK** or if you need an **INVOICE**, please return this completed form to **events@kidsbookbank.org**.

LOGO Please send your company logo (EPS and PNG) to events@kidsbookbank.org. Logos will be displayed in accordance with sponsorship level, as received.

SPONSORSHIP DEADLINE
is Friday, September 4

For questions, please contact
Pierre Brault at 216-417-1803
or pierre@kidsbookbank.org.

